



COLLEGE/UNIVERSITY STUDENT PRODUCTION AWARDS
The National Academy of Television Arts & Sciences - Chicago/Midwest Chapter
Call for Entries and Rules Booklet

Award Year

June 1, 2023- May 31, 2024

Friday, June 14, 2024

Deadline for entry forms, uploads and fees
(Late entries will be accepted till June 21, 2024)

Mid-August 2024

Master list posted online at www.chicagoemmyonline.org
Review to confirm and proof entry information.

September 2024 TBA

College Nominations announced at Emmy® Nominations Party**

Saturday, November 2, 2024

College Awards presented at Emmy® Awards Ceremony**

To enter, please go through the Student Express system online but please read over this booklet first. The length of the entire process will vary based on the lengths of your entries.

THERE ARE SEVERAL DOCUMENTS ONLINE TO HELP YOU WITH THE WEB-BASED ENTRY PROCESS. This document refers primarily to eligibility and rules regarding what can and cannot be entered.

**USE OF EMMY® MARK: College and University students may refer to the fact that they are recipients of a NATAS Student Achievement Award but may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion.

COLLEGE/UNIVERSITY STUDENT PRODUCTION AWARDS STANDARD RULES

THE NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES: NATAS is a professional service organization dedicated to the advancement of the arts and sciences of television and related media and the promotion of creative leadership for artistic, educational and technical achievements within the television industry, best known for the coveted Emmy® Award.

PURPOSE: To recognize outstanding student achievement in production by conferring awards of merit in the Chapter's designated awards region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence by those studying media and journalism and to focus public attention on outstanding cultural, educational, technological, entertainment, news and informational achievements by graduate, undergraduate college and/or high school students.

ELIGIBILITY:

1. Projects conceived, produced and executed by students at a high school, university, college or technical/vocational school within the Chapter's designated awards region are eligible for student award consideration. within the Chicago/Midwest chapter jurisdiction. The television markets that the Chicago/Midwest Chapter covers are: Chicago, IL; Peoria-Bloomington, IL; Rockford, IL; Green Bay-Appleton, WI; Madison, WI; Milwaukee, WI; Wausau-Rhineland, WI; and South Bend-Elkhart, IN.
2. Returning students who previously worked as professionals in the media and television industry are not eligible.
3. No professional services may have been employed in the production of the entry.
4. Faculty involvement can only be advisory.
5. Entrants must be enrolled as a full-time student during the eligibility period.
6. Graduate student work is only eligible for those who did not major or minor in a media-related (television, film, etc.) at the undergraduate level. Also, graduate student work is only eligible for those who have not held a television/media-related job during the time between undergraduate and graduate school. The Chapter reserves the right to determine if an entrant is eligible.
7. Students may enter work that was produced as a class assignment, extra-curricular assignment or in conjunction with their academic experience.
8. Students who perform *professional* work may enter their work in the professional awards competition, provided they meet all eligibility requirements.
9. No entry may be submitted to more than one Chapter's awards.
10. The entry does not need to have been broadcast, cablecast or webcast to be eligible.
11. Entry videos must as they were originally submitted to their advisor. There may not be any edits to the originally completed video except for edits to bring the entry length within the specified category time limit. When editing for time, use only straight cuts with one second of black to denote where content has been removed.
12. There is no limit to the number of entries a school may submit in each category.
13. Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute.
14. Ineligible entries may be disqualified during any phase of the competition.

STUDENT PRODUCTIONS: Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® Award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other "professionals," and want to enter the Chapter's Emmy® Award competition, they cannot enter as a student, but instead must pay the appropriate entry fees. The student is then prohibited from entering subsequent student production categories with other classmates.

ENTRY SUBMISSIONS: A teacher, professor or advisor must approve the entry even if the student handles the submission or upload process themselves. There is no limit to the number of entries a school may submit. The faculty approval form is at:
<https://chicagobridge.wufoo.com/forms/r1dfiawr00361yz/>

ORIGINAL MATERIAL: At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment. Entrants must specifically identify and give credit to all non-original material included in the entry. This includes music use.

LANGUAGE(S): Entries in English will be judged by English-speaking professionals. Entries in Spanish will be judged by Spanish-speaking professionals. Entries in other languages may be entered. We recommend that entrants in languages other than English or Spanish submit an English-language translation of the narration track.

DOUBLE DIPPING: No single entry may be submitted in its entirety in more than one Programming category. The same student may not be listed on more than one entry for doing the same job using the same work. If a student was responsible for more than one role, they submit the video in the appropriate craft categories to be judged for that particular craft (i.e. writer, editor, etc.).

ENTRY ERRORS AND OMISSIONS: The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

INTENTIONAL FALSIFICATION: The faculty advisor warrants that they are the party most responsible for verifying that eligibility requirements have been met. The intentional falsification of production credits or entry credits may be the basis for disqualification.

FEES: Administrative fee per entry: \$55. We don't have member and non-member rates this year. While a fee to cover administrative expenses may be charged, there may be no individual student entry fees. Membership is not a requirement for advisors or entrants.

JUDGING AND EVALUATION: Programming Categories are judged on three criteria: content, creativity and execution on a 7-point scale (maximum 21 points); and Craft Categories are judged

on two criteria: creativity and execution (maximum 14 points). Judging panels are to be made up of qualified professional judges. Judges have the option of including constructive comments or feedback, to be returned to the student's faculty advisor.

AWARDS: A crystal pillar is awarded to the school for entries validated by a professor or advisor. Students responsible for the production will each receive a certificate. Pillars may be purchased for students listed on winning entries after the awards.

RESTRICTION ON THE USE OF EMMY® MARK: Schools may refer to the fact that they are recipients of a NATAS Student Production Awards but may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion.

ELIGIBILITY PERIOD: Submitted programs must have been made during the period of June 1, 2023 to May 31, 2024.

ENTRY PROCESS ONLINE: Entry and payment must be submitted online at chicagoemmyonline.org with the STUDENT EXPRESS system. The entry video is to be uploaded online as well (all directions online). Judging will also be done online. Entry forms can be printed out once you complete the entry process online. The email confirmation you receive should have a link listed for the printing of the entry form. We recommend that you print a copy of the entry form for your own records.

VALIDATION FORM: See online form at chicagobridge.wufoo.com/forms/r1dfiawr00361yz/. The faculty advisor must fill it out online.

PAYMENT AND DEADLINE: All entry forms, online credit card payment, and video uploading must be completed by 6/14/2024 (Late entries are accepted up to 6/21/24). Visa, Master Card, American Express, and Discover are accepted. If paying by check or money order, payment should be sent to the TV Academy office with a copy of your entry form (address below).

Our address is:

NATAS, Chicago/Midwest Chapter
c/o Columbia College, Communication Dept.

33 E. Ida B. Wells Drive, Ste. 535

Chicago, IL 60605 Phone: (312) 218-8058/ Fax: (312) 369-8471 E-mail:

rcowing@emmyonline.tv

CATEGORY LIST

C-01. Newscast

For outstanding achievement in a newscast. Post edits are not permitted except for the removal of breaks. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. **Time Limit: 30 minutes.**

C-02a. News Report - Serious News

C-02b. News Report - Light News

For outstanding achievement in a presentation of timely news, information and current events. Entries may contain spot news coverage, investigations and feature stories on any newsworthy subject. Coverage of controversial issues is welcome. Entries will be judged on the basis of editorial content and pictorial coverage, which demonstrates awareness of broadcast journalistic standards including accuracy and fairness. Judges will particularly look for well-organized material paying close attention to clearly written narration and appropriate sound bites. Preference will be given to individual pieces demonstrating reporting and field production. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the individual report. **Time Limit: 10 minutes.**

CHAPTER NOTES: Entry should be one story or a story series (the series should cover the same issues and up to 3 examples can only be included). Composites are not allowed and should only be entered under Cat. S-7 to S-9.

C-03. Arts/Entertainment/Cultural Affairs

For outstanding achievement in a presentation of content devoted to cultural or artistic significance. Entry may be a single story or a multi-part series of stories on the same topic. **Time Limit: 10 minutes.**

CHAPTER NOTES: Entry should be one story or a story series (the series should cover the same issues and up to 3 examples can only be included). Composites are not allowed and should only be entered under Cat. S-7 to S-9.

C-04a. Non-Fiction – Short Form

C-04b. Non-Fiction – Long Form

For outstanding achievement in a presentation of a short-form or long-form treatment of a single non-fiction subject. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Short Form Time Limit: Up to 10 minutes. Long Form Time Limit: Minimum 10 minutes - maximum 30 minutes.**

Note: If the original presentation ran more than 30 minutes, entrants are permitted to make three edits to bring the entry to time.

C-05. Magazine Program

For outstanding achievement in a program consisting of various stories of regional interest, usually on current events or entertainment in a format that often includes interviews and interspersed with links by presenters who appear in the reports. Could cover “pre-produced” or “recorded and edited” morning announcements. Designed to entertain and inform. Judges will look at the overall content, creativity and execution of the entire program as a complete product. **Time Limit: 30 minutes.**

C-06a. Fiction – Short Form

C-06b. Fiction – Long Form

For outstanding achievement in a presentation of a short-form or long-form treatment of a single fictional subject. Dramatizations or student originated soap operas or plays are permitted. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites.

Short Form Time Limit: Up to 10 minutes. Long Form Time Limit: Minimum 10 minutes – maximum 30 minutes.

Note: If the original presentation ran more than 30 minutes, entrants are permitted to make three edits to bring the entry to time.

C-07. Sports Story or Segment/Sports Program/Live Sporting Event or Game

For outstanding achievement in a sports news, information or feature story, or sport program/special, or a live or recorded live sports event or game. For Sport Story or Segment, in-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the presentation. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. For a sports program or special, the entry may be live or edited and must have, as its basis, special coverage not to be taken from a newscast. Entries may include multi-camera and pre-produced segments. Entry may have no post-edits except for the removal of PSAs, interstitials or commercials. Entry will be judged on awareness of broadcast journalistic standards including accuracy and fairness. For outstanding achievement in the production of a live or recorded live sports event or game. A composite is required and may include segments or excerpts that provide examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant's discretion. **Story or Segment Time Limit: 10 minutes. Program or Live Sporting Event/Game Time Limit: 30 minutes.**

CHAPTER NOTES: If the original presentation ran more than 30 minutes, entrants may select up to three (3) segments/excerpts to bring the entry to the specified time limit. One (1) second of black should be included between segments/excerpts. Category may be split depending on amount of entries submitted.

C-08. Public Affairs/Community Service/Public Service Announcement (PSAs)

For outstanding achievement in a presentation of content with current social, civic or other issue-oriented subject matter. Entry may be a single story or a multi-part series of stories on the same topic. Advocacy of a point of view is encouraged. Content, creativity and execution will be important elements in judging the entries. Entry will be judged on awareness of broadcast journalistic standards including accuracy and fairness. **Time Limit: 10 minutes.** For outstanding achievement in announcements that effectively focus interest in and marshal support for worthy community or area causes. **PSA Spots may be 5-seconds to 2 minutes in length.**

CHAPTER NOTES: If the original presentation ran more than 10 minutes, entrants may select up to three (3) segments/excerpts to bring the entry to the specified time limit. One (1) second of black should be included between segments/excerpts. Category may be split depending on amount of entries submitted.

C-09. Talent

For outstanding achievement in on-camera talent demonstrating the skills of one or more individuals in the areas of news anchoring, reporting, host/moderator, sports play-by-play, analyst, etc. Entries may contain a single example of the craft, or a composite of material as originally prepared for class or extra-curricular assignment (5 examples allowed). **Time Limit: 15 minutes**

C-10. Animation/Graphics/Special Effects

For outstanding achievement in animation, graphics, and/or special effects demonstrating the skills of one or more individuals. Entries may contain a single example of the craft, or a composite of material as originally prepared for class or extra-curricular assignment (5 examples allowed). **Time Limit: 15 minutes**

C-11. Writer

For outstanding achievement in writing in all forms, including both fiction and non-fiction. This award is designed to encourage clarity of thought as well as creativity. Style and substance both count heavily in determining the winner. Scripts must be fair and accurate and must demonstrate logical organization of editorial content so that a viewer will easily understand the story that is being told (5 examples allowed). **Time Limit: 15 minutes**

CHAPTER NOTE: Scripts can be attached to the entry online.