



COLLEGE/UNIVERSITY STUDENT PRODUCTION AWARDS

The National Academy of Television Arts & Sciences - Chicago/Midwest Chapter
Call for Entries and Rules Booklet

Award Year

June 1, 2021- May 31, 2022

Friday, June 18

Deadline for entry forms, uploads and fees

Beginning of September 2022

Master list posted online at www.chicagoemmyonline.org
Review to confirm and proof entry information.

October 2022 TBA

College Nominations announced at Emmy® Nominations Party**

SATURDAY, DECEMBER 3, 2022

College Awards presented at Emmy® Awards Ceremony**

To enter, please go through the Emmy® Express system online but please read over this booklet first. The length of the entire process will vary based on the lengths of your entries.

THERE ARE SEVERAL DOCUMENTS ONLINE TO HELP YOU WITH THE WEB-BASED ENTRY PROCESS. This document refers primarily to eligibility and rules regarding what can and cannot be entered.

**USE OF EMMY® MARK: College and University students may refer to the fact that they are recipients of a NATAS Student Achievement Award but may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion.

COLLEGE/UNIVERSITY STUDENT PRODUCTION AWARDS STANDARD RULES

THE NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES: NATAS is a professional service organization dedicated to the advancement of the arts and sciences of television and related media and the promotion of creative leadership for artistic, educational and technical achievements within the television industry, best known for the coveted Emmy® Award.

PURPOSE: To recognize outstanding student achievement in production by conferring awards of merit in the Chapter's designated awards region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence by those studying media and journalism and to focus public attention on outstanding cultural, educational, technological, entertainment, news and informational achievements by undergraduate college and/or high school students.

ELIGIBILITY:

1. Projects conceived, produced and executed by students at a high school, university, college or technical/vocational school within the Chapter's designated awards region are eligible for student award consideration. within the Chicago/Midwest chapter jurisdiction. The television markets that the Chicago/Midwest Chapter covers are: Chicago, IL; Peoria-Bloomington, IL; Rockford, IL; Green Bay-Appleton, WI; Madison, WI; Milwaukee, WI; Wausau-Rhineland, WI; and South Bend-Elkhart, IN.
2. Returning students who previously worked as professionals are not eligible.
3. No professional services may have been employed in the production of the entry.
4. Faculty involvement can only be advisory.
5. Entrants must be enrolled as a full-time student during the eligibility period
6. Students may enter work that was produced as a class assignment, extra-curricular assignment or in conjunction with their academic experience.
7. Students who perform *professional* work may enter their work in the professional awards competition, provided they meet all eligibility requirements.
8. No entry may be submitted to more than one Chapter's awards.
9. The entry does not need to have been broadcast, cablecast or webcast to be eligible.
10. Entry videos must as they were originally submitted to their advisor. There may not be any edits to the originally completed video except for edits to bring the entry length within the specified category time limit. When editing for time, use only straight cuts with one second of black to denote where content has been removed.
11. There is no limit to the number of entries a school may submit in each category.
12. Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Awards Committee is final and absolute.
13. Ineligible entries may be disqualified during any phase of the competition.

STUDENT PRODUCTIONS: Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® Award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other "professionals," and want to enter the Chapter's Emmy® Award competition, they cannot enter as a student, but instead must pay the appropriate entry fees. The student is then prohibited from entering subsequent student production categories with other classmates.

ENTRY SUBMISSIONS: A teacher, professor or advisor must approve the entry even if the student handles the submission or upload process themselves. There is no limit to the number of entries a school may submit.

ORIGINAL MATERIAL: At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment. Entrants must specifically identify and give credit to all non-original material included in the entry. This includes music use.

LANGUAGE(S): Entries in English will be judged by English-speaking professionals. Entries in Spanish will be judged by Spanish-speaking professionals. Entries in other languages may be entered. We recommend that entrants in languages other than English or Spanish submit an English-language translation of the narration track.

DOUBLE DIPPING: No single entry may be submitted in its entirety in more than one Programming category. The same student may not be listed on more than one entry for doing the same job using the same work. If a student was responsible for more than one role, they submit the video in the appropriate craft categories to be judged for that particular craft (ie writer, editor, etc.).

ENTRY ERRORS AND OMISSIONS: The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

INTENTIONAL FALSIFICATION: The faculty advisor warrants that they are the party most responsible for verifying that eligibility requirements have been met. The intentional falsification of production credits or entry credits may be the basis for disqualification.

FEES: Administrative fee per entry: \$50. We don't have member and non-member rates this year. While a fee to cover administrative expenses may be charged, there may be no individual student entry fees. Membership is not a requirement for advisors or entrants.

JUDGING AND EVALUATION: Programming Categories are judged on three criteria: content, creativity and execution on a 10-point scale (maximum 30 points); and Craft Categories are judged on two criteria: creativity and execution (maximum 20 points). Judging panels are to be made up of qualified professional judges. Judges have the option of including constructive comments or feedback, to be returned to the student's faculty advisor.

AWARDS: A crystal pillar is awarded to the school for entries validated by a professor or advisor. Students responsible for the production will each receive a certificate. Pillars may be purchased for students listed on winning entries after the awards.

RESTRICTION ON THE USE OF EMMY[®] MARK: Schools may refer to the fact that they are recipients of a NATAS Student Production Awards but may not use the Emmy[®] name or replica of the Emmy[®] figure in any form of commercial advertising or promotion.

ELIGIBILITY PERIOD: Submitted programs must have been made during the period of June 1, 2021 to May 31, 2022.

ENTRY PROCESS ONLINE: Entry and payment must be submitted online at chicagoemmyonline.org with the EMMY[®] EXPRESS system. The entry video is to be uploaded online as well (all directions online). Judging will also be done online. Entry forms can be printed out once you complete the entry process online. The email confirmation you receive should have a link listed for the printing of the entry form. We recommend that you print a copy of the entry form for your own records.

VALIDATION FORM: See online form at <https://chicagobridge.wufoo.com/forms/m1krvx1u0tzfb9/>. The faculty advisor must fill it out online.

PAYMENT AND DEADLINE: All entry forms, online credit card payment, and video uploading must be completed by 6/17/2022. Visa, Master Card, American Express, and Discover are accepted. If paying by check or money order, payment should be sent to the TV Academy office with a copy of your entry form (address below).

Our address is:

NATAS, Chicago/Midwest Chapter

CATEGORY LIST

S-1. Newscast

For outstanding achievement in a newscast. Post edits are not permitted except for the removal of breaks. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. **Time Limit: 30 minutes.**

S-2a. General Assignment – Serious News

S-2b. General Assignment – Light News

For outstanding achievement in a presentation of timely news, information and current events. Entries may contain spot news coverage, investigations and feature stories on any newsworthy subject. Coverage of controversial issues is welcome. Entries will be judged on the basis of editorial content and pictorial coverage, which demonstrates awareness of broadcast journalistic standards including accuracy and fairness. Judges will particularly look for well-organized material paying close attention to clearly written narration and appropriate sound bites. Preference will be given to individual pieces demonstrating reporting and field production. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the individual report. **Time Limit: 10 minutes.**

CHAPTER NOTES: Entry should be one story or a story series (the series should cover the same issues and up to 3 examples can only be included). **Composites are not allowed and should be entered under Cat. S-7 Talent.**

S-3. Arts/Entertainment/Cultural Affairs

For outstanding achievement in a presentation of content devoted to cultural or artistic significance. Entry may be a single story or a multi-part series of stories on the same topic. **Time Limit: 10 minutes.**

CHAPTER NOTES: Entry should be one story or a story series (the series should cover the same issues and up to 3 examples can only be included). **Composites are not allowed and should be entered under Cat. S-7 Talent.**

S-4a. Short Form – Fiction

For outstanding achievement in a presentation of a short-form treatment of a single fictional subject. Dramatizations or student originated soap operas or plays are permitted. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: Up to 10 minutes.**

CHAPTER NOTES: If the original presentation is longer than 10 minutes, entrants are permitted to make three lifts to bring the entry to time.

S-4b. Short Form – Non-Fiction

For outstanding achievement in a presentation of a short-form treatment of a single non-fiction subject. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: Up to 10 minutes.**

CHAPTER NOTES: If the original presentation is longer than 10 minutes, entrants are permitted to make three lifts to bring the entry to time.

S-5. Sports Story or Segment

For outstanding achievement in a presentation of sports news and information. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the presentation. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: 10 minutes.**

S-6. Public Service (PSAs)/Commercial

For outstanding achievement in announcements that effectively focus interest in and marshal support for worthy community or area causes. Spots may be 5-seconds to 2 minutes in length. The category is also for outstanding achievement in commercial production advertising a product, business or service that is conceived, written, created and produced for a class/school project. **Spots may be 5-seconds to 5-minutes in length.**

S-7. Talent

For outstanding achievement in on-camera talent demonstrating the skills of one or more individuals in the areas of news anchoring, reporting, host/moderator, sports play-by-play, analyst, etc. Entries may contain a single example of the craft, or a composite of material as originally prepared for class or extra-curricular assignment (5 examples allowed). **Time Limit: 15 minutes.**