

Associate your brand with the Emmy® and sponsor our Silver Circle

As part of the National Academy of Television Arts and Sciences, we are the standard-bearers for excellence in the television broadcasting industry and the gatekeepers of the prestigious regional EMMY® Awards in the Chicago/Midwest region.



The Silver Circle was established by the Academy to recognize and honor outstanding individuals who have devoted 25 years or more to the television industry and who have either made significant contributions to Chicago broadcasting, or who have spent the formative years of their career in Chicago.

The Chicago Silver Circle Honors Dinner will be held on Friday, May 13, 2022 at the Millennium Knickerbocker Hotel, 163 E. Walton, Chicago. Over 250 people usually attend. The honorees are: Mary Margaret Bartley, Derrick Blakley, Phil Ponce, Martha Teichner, and Roz Varon. We will also induct three television greats who left us far too soon: Don Cornelius, Dick Johnson, and Morris Jones.

The ceremony will be taped live and then be broadcast on WCIU, the U, at a later date. Sponsoring Silver Circle provides a unique opportunity to showcase your company or product with a universally recognized brand of excellence.

SILVER CIRCLE Sponsorship

\$5,000

Platinum Sponsorship

- Back Cover Full Page Color Ad in the Silver Circle program book
- Five :30 Sponsor-provided video spots shown during the broadcast
- Logo prominently displayed during breaks in the broadcast and company acknowledged by the event's host
- Logo displayed on banner ad on chapter web page and sponsorship promoted via chapter social media and marketing (logo on online invites, e-mail blasts, etc.)

\$2,500

Gold Sponsorship

- Half Page Color Ad in the Silver Circle program book
- Three :30 Sponsor-provided video spots shown during the broadcast
- Logo displayed on banner ad on chapter web page and sponsorship promoted via chapter social media and marketing (logo on online invites, e-mail blasts, etc.)

\$1,000

Silver Sponsorship

- Quarter Page Color Ad in the Silver Circle program book
- One :30 Sponsor-provided video spots shown during the broadcast
- Logo displayed on banner ad on chapter web page and sponsorship promoted via chapter social media and marketing (logo on online invites, e-mail blasts, etc.)

Many more benefits are available! We can customize each package and work with your company to fit your budget and promotional needs. In-kind sponsorships are also available; please contact Rebekah Cowing at rcowing@emmyonline.tv.

