

Associate your brand with the Emmy® and sponsor our Silver Circle

As part of the National Academy of Television Arts and Sciences, we are the standard-bearers for excellence in the television broadcasting industry and the gatekeepers of the prestigious regional EMMY® Awards in the Chicago/Midwest region.



The Silver Circle was established by the Academy to recognize and honor outstanding individuals who have devoted 25 years or more to the television industry and who have either made significant contributions to Chicago broadcasting, or who have spent the formative years of their career in Chicago.

The 2020-2021 Silver Circle Honors Ceremony will be broadcast on Sunday, September 12, 2021 on WCIU, the U. Sponsoring Silver Circle provides a unique opportunity to showcase your company or product with a universally recognized brand of excellence.

SILVER CIRCLE Sponsorship

\$4,000

Platinum Sponsorship

- Back Cover Full Page Color Ad in the Silver Circle program book
- Five :30 Sponsor-provided video spots shown during live-stream/broadcast
- Company thanked in graphics before or after two commercial breaks
- Company acknowledged by host
- Logo displayed on banner ad on chapter web page
- Sponsorship promoted via chapter marketing
- Four social media posts that promote company on Instagram/Twitter

\$2,500

Gold Sponsorship

- Half Page Color Ad in the Silver Circle program book
- Three :30 Sponsor-provided video spots shown during livestream/broadcast
- Company thanked in graphics after one commercial break
- Logo displayed on banner ad on chapter web page
- Sponsorship promoted via chapter marketing
- Two social media posts that promote company on Instagram/Twitter

\$1,000

Silver Sponsorship

- Quarter Page Color Ad in the Silver Circle program book
- One :30 Sponsor-provided video spot shown during live-stream/broadcast
- Sponsorship promoted via chapter marketing.
- One social media post that promotes company Instagram/Twitter

Many more benefits are available! We can customize each package and work with your company to fit your budget and promotional needs. In-kind sponsorships are also available; please contact Rebekah Cowing at rcowing@emmyonline.tv.

