

**60th Annual
Chicago/Midwest Emmy® Awards
Call for Entries and Rules Booklet**

DATES TO REMEMBER:

Friday, June 15, 2018 - Deadline for entry forms, uploads and fees

Thursday, September 6, 2018 - Master list posted online at www.chicagoemmyonline.org

Review to confirm and proof entry information.

Mid-September 2018 - Emmy® Nominations Party

Saturday, November 10, 2018- Emmy® Awards Ceremony Date, Chicago Marriott Downtown Magnificent Mile, 540 N. Michigan, Chicago

COLLEGE CATEGORIES: Once again our chapter is offering College Student Categories, which are Crystal Pillar eligible. See the separate College Call for Entries booklet for more information. The same schedule is followed for the College Student Categories.

ELIGIBILITY PERIOD: The 2017-2018 awards will apply to programs first telecast during the period from June 1, 2017 through May 31, 2018.

ELIGIBILITY AREA: All broadcast, cable, broadband, cable/community/government access and video content providers (not close circuit or venue specific) located within the following Designated Market Areas (DMAs): Illinois Markets: Chicago, Peoria-Bloomington and Rockford; Indiana Market: South Bend-Elkhart; Wisconsin Markets: Green Bay-Appleton, Madison, Milwaukee, and Wausau-Rhineland. New Media entries must be intended for consumption and be of interest to this regional audience (see Broadband Headings on p. 2 and 5 for more information). **SEE PAGE 8 FOR THE FULL CATEGORY LIST.**

THREE STEPS TO ENTERING:

The entire entry process is found at www.chicagoemmyonline.org

- 1) Not a Current Member? Renew your membership (or become a member if you're not already). This will enable you to receive the lower "member" entry fee and it will save money overall. If you've been a member in the past, please *renew* rather than submit a new membership form; just follow the links on the membership page for passwords or call the office for your password/membership ID. Can you enter without becoming a member? Yes, certainly, but the fees are higher. If you enter as a non-member, all your entries will be at the non-member price.
- 2) Fill out and submit the online entry form for your entry as you have done in the past, to acquire the *unique Entry ID Number* for that entry. Be sure to include all eligible names of the entrants on this form. (See limitations (Entry Quota) from National Awards Committee on p.3) Pay for the entry at this time. You'll receive an email confirmation of your entry, with the Entry ID Number on the form. **SEE PAGES 8-12 FOR THE FULL CATEGORY LIST.**
- 3) Upload your video. Uploading on Emmy® Express is as easy as uploading a video on youtube! After you upload, you will be able to watch the uploaded video on Emmy® Express and approve it for submission.

SEVERAL DOCUMENTS ARE ONLINE AT CHICAGOEMMYONLINE.ORG
THAT CLARIFY THE ONLINE ENTRY PROCESS.

2017-2018 General Rules

PURPOSE: To recognize outstanding achievements in television and allied media by conferring annual awards of merit in the Chapter's designated award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence for those working in the television and media industry and to focus public attention on outstanding cultural, educational, technological, entertainment, news, informational programming and craft achievements in television and on-line.

ELIGIBILITY: To be eligible, original entries must have been transmitted to the general public by a television station, a cable company, satellite, the Internet or other digital delivery medium. Digital is defined as multimedia projects that combine various forms of traditional media with social media and interactivity, as well as linear programming delivered online (over the Internet, via various mobile platforms). Eligibility is limited to digital and telecast/cablecast programming that was originally made available during the Chapter's eligibility year. Re-purposed material is not eligible unless it is determined to have been given a new and unique treatment.

Broadcast entries must have been intended to be of 'primary interest' to a regional audience, within the Chapter's designated awards area and must have had their first transmission in that awards area during the eligibility period. Entries must not have been available for viewing by more than 50% of the U.S. television homes during the eligibility year. Entries that are available to more than 50% of the U.S. television homes should be submitted to NATAS' national awards (*see exceptions*).

Broadband entries must have been intended for consumption and be 'of primary interest' to a regional audience, within the Chapter's designated awards area. It is advised that broadband content intended for a *wider* audience (a national audience) be submitted for consideration in The National Academy of Television Arts & Sciences' national awards.

Cablecast entries are deemed available *for an entire market* if the cable channel on which they appear is generally available to that market, regardless of the actual number of subscribers the cable channel may have in the market.

However, entries which are specifically designed *exclusively for their local market* may be accepted for regional judging, even if the retransmitting of the station's signal by cable systems make it available to more than 50% of the American television households. This may include regional newscasts or programs dealing with issues specifically related to the local community. For entries/programs that have been syndicated and aired in regional markets, the entrant(s) must provide a "carriage/distribution summary." The summary must indicate all markets that carried the show, how many runs it had and the percentage of coverage.

EXCEPTIONS TO THE 50% RULE:

1. Local station news coverage that may receive national exposure should be submitted to regional Emmy® Award competitions.
2. Entries are eligible for regional competition if the treatment was of a local community issue, with the content primarily intended for distribution in the Chapter's designated awards area. Works accepted for regional judging under this exception may not be submitted for national consideration.
3. A local program that later receives national distribution may compete in both regional and national awards competitions, but not in the same eligibility year.
4. Local segments that are eligible to participate as entries in national Emmy® Award competitions (i.e. News & Doc, Community & Public Service) may compete in both regional and national awards competitions under prevailing rules.

Program length commercials (infomercials) and closed circuit programs are not eligible.

Pornographic, violent, defamatory or offensive material is not accepted. The interpretation of the Emmy® Judging and Rules Awards Committee is final and absolute. Entries must be submitted as originally shown. There may not be any post-broadcast changes except as noted in the category descriptions.

No entry may be submitted to more than one Chapter's awards. Different episodes from the same program or series can only be entered in one Chapter's awards.

Ineligible entries may be disqualified during any phase of the competition.

ORIGINAL MATERIAL: At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment that, in the opinion of the Chapter's Emmy® Judging and Rules Committee, results in an original program. Entrants must identify all non-original or sponsored material, including its location in the program. Re-purposed material is not eligible.

ENTRY QUOTA: In order to sustain a high level of award excellence, Chapters must continue to self-regulate their entries, making sure only the appropriate individuals are recognized. To maintain this consistency, there is a maximum quota of 12 eligible names allowed on each entry. Any name(s) added beyond this number will require written authorization from the primary responsible entrant detailing the additional job title and responsibility. Chapters would then have the option of accepting these additional entrants or not.

STUDENT PRODUCTIONS: Students are not considered peer professionals and as such, their regional student productions are not eligible for Emmy® award recognition. If material is produced as part of a class, for which school credit is received, they are considered a student. If they are paid or working on a project with other "professionals," and want to enter the Chapter's award competition, they cannot enter as a student, but instead must pay the appropriate entries fees as an active NATAS member (or non-member). The student is then prohibited from entering subsequent student production categories with other classmates. Student award recipients from any NATAS Chapters' high school or college competitions may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion for their recognition.

COMPOSITES: A composite is defined as a sampling of two or more representative segments or elements that convey to a judging panel the scope, breadth, or range of an individual's talents or of coverage of a special event. The elements within a composite, unless otherwise noted, are to be "as aired" with no internal edits or post production work, such as music or special effects. Demo reels or montages are not allowed. One to two seconds of black between cuts, with no audio or slates must be added to separate segments within the composite. Unless otherwise noted, a straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift. For program entries, a composite may only contain content from one episode of the series, not multiple installments.

DOUBLE DIPPING: No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast.—To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another programming category.

If you enter a full program or episode from a series in a programming category, you cannot also enter a segment from the same show in another program category. Content produced as both a multi-part series and a full-length program may be entered only once, regardless of the amount of new material added. A single or multi episode full-length program, or a multi-part news series, all on the same subject, may only be entered in only one programming category. If the subject matter varies, different episodes from the same overall program series can be entered in other program categories as appropriate based on content. This exception rule does not apply to individual stories from news series.

An individual can only be recognized once for the same job function, utilizing the same program content.

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories if they directly contributed to the content of the program or segment, and have the permission of the primary producer. If a craft person does enter as a producer in a program category, they may enter the same content again in their respective craft category.

LANGUAGE OTHER THAN ENGLISH: Spanish-language entries may be entered and will be judged by a panel of Spanish-speaking, peer judges in a separate contest from English language. The scores produced by these two panels are not combined; instead, the scores are interpreted separately for final "cut off" evaluation.

Programs in languages other than English or Spanish may also be entered; however judging of these entries in their native language is subject to the availability of qualified, peer judges who speak the language of the entry. Therefore, NATAS requires that these entrants submit their entries with English subtitles or with English on a second audio channel.

MEMBERSHIP: Membership in The National Academy of Television Arts & Sciences is not required to enter the Emmy® Awards.

JUDGING PROCEDURE: Entries made to this Chapter will be judged by panels assembled by other NATAS Chapters. These panels should be comprised of no fewer than 7 judges who shall be certified as peers. No more than 3 judges on a panel may be employed by the same station or company. Judges may not have a conflict of interest, which is described as having a direct involvement in the production of an entry, or having a personal relationship with a member of the production staff of an entry. Group ownership, by itself, does not necessarily create a conflict of interest.

NON-COMPETITIVE JUDGING: Entries are judged against a standard of excellence and do not compete against each other. There may be one award, more than one award or no award given in each category. Any exceptions will be noted in the category description.

JUDGING REQUIREMENT: The success of the Emmy® Awards process depends on the willingness of qualified professionals to serve as judges. Peers in other NATAS Chapters are serving this Chapter's entrants. This Chapter will judge other Chapter's entries. By entering, you agree to serve as a judge when asked. All entries sent to judges for screening are deemed to be eligible by the Chapter whose work is being judged. For that reason, judges are required to score each entry regardless if they feel it has been placed in the wrong category or might have technical problems. Forms are available online should judges wish to challenge any entry. On challenge entries, judges are asked to score without bias, even if they believe an entry is not in an appropriate category.

INTENTIONAL FALSIFICATION: The entrant warrants that he/she/they are the party(ies) most responsible for the award-worthiness of the entry. The intentional falsification of production credits or entry credits may be the basis for disqualification.

ENTRY ERRORS AND OMISSIONS: The National Academy of Television Arts & Sciences assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. NATAS shall accept all submissions that are not in conflict with any of its rules and regulations.

COPYRIGHT: Each entrant agrees that any form of analog and/or digital recording, whether it be film, tape recording, screenshot or supplemental printed material that is furnished to NATAS in connection with an entry may be retained by the National Academy for file, reference and archival purposes and may be viewed partially or in its entirety for judging purposes. All of, or portions of, said content may be used on or in connection with the awards ceremony, any broadcast/telecast and other exhibition, including internet; as well as with promotional announcements or activities for any of the foregoing. If required, the entrant is further responsible for approval and clearances to the appropriate parties for any use of this copyright material.

WHO RECEIVES THE AWARD? Producers, craft persons and other eligible entrants as listed on the entry form receive the Emmy® statuette, except where noted. To be eligible, each entrant must have significant, creative involvement in the actual production. Pre and post production involvement, including proposal/grant writing, research, fundraising, producing partnerships, etc., though necessary and of major importance is not substantial enough to be considered. They must verify in writing their “hands on” involvement in order to be listed on the entry.

You cannot be added to an awarded entry as an additional recipient, nor purchase a statuette past the Chapter's deadline. Others who work on a nominated or recognized entry may order production certificates or plaques. Individuals who did not receive a statuette, but were eligible for production certificates and/or plaques are not considered Emmy® recipients.

CRAFTS ACHIEVEMENT: In the Crafts Achievement Awards, those who actually perform a specific discipline receive the Emmy® statuette. Supervising or directing the work of others does not qualify for Crafts Achievement Awards, except for achievements in directing categories.

AWARD OWNERSHIP: Emmy® Awards are presented to individuals, not to their employers. It is the individual entrant's achievement that is being judged and recognized. Ownership of the Emmy® statuette is retained by the individuals and The National Academy of Television Arts & Sciences, even if an employer pays entry fees.

COMMEMORATIVE STATUETTES: Stations, studios and production companies may order a commemorative statuette for public display at their place of business (up to a maximum of three per awarded entry). The statuette is

engraved the same as the actual Emmy® Award, with the word “commemorative” added on the rear of the statuette. No additional or special wording is allowed.

PROMOTION: All publicity, advertising or any written reference undertaken by nominees and award recipients to the Emmy® Awards, must clearly state that the awarded achievement is for a Regional Emmy® Award. The word ‘Regional’ must appear in these instances. The recipient of a nomination or an Emmy® Award may refer in advertising and publicity to the fact that they have been honored **only** for one year after the recognition was bestowed. They may use a replica of the Emmy® statuette in such advertising. Individuals who significantly contributed to the production or craft, but were not honored with a statuette, cannot specifically advertise they are an Emmy® award recipient. They can only state they worked on the recognized program. The statuette itself may not be reproduced or used in any other commercial manner without written permission from NATAS. A ® registration mark and the appropriate copyright notice: © NATAS/Television Academy must accompany any portrayal of the Emmy® statuette or moniker.

Additional Emmy® Entry Information

JUDGING CRITERIA AND TABULATION: All program entries are judged on three criteria: content, creativity and execution. All Individual Achievement entries are judged on two criteria: creativity and execution. Voting is done by ballot with scores tabulated by the accounting firm of Wipfli, LLP.

EMMY® AWARDS JUDGING AND RULES COMMITTEE: Diana Borri, Jamie Ceaser, Sunmee Choi, John Schippman, and Roz Varon.

PAYMENT AND DEADLINE: All payment must be made by 6/15/18 at 11:59 p.m. Visa, Master Card, American Express, and Discover are accepted. If paying by check or money order, mail payment to the NATAS office by 6/15/18. Address is:

NATAS, Chicago/Midwest Chapter
c/o Columbia College Chicago, Journalism Dept.
33 E. Congress, Ste. 535
Chicago, IL 60605

CATEGORY ELIGIBILITY: Categories 1-6 are for News, Categories 7-a through 7-d are for Sports Programs, Categories 8-17 are for Programming and Categories 18-20 are for Announcements (Promos, PSAs, Commercials). Entries may be submitted by stations, studios, production companies, and/or any other organization associated with the production. Any of the individuals responsible for producing a program are also eligible. **The producer(s) is defined as the person(s) most responsible for a program, from conception to execution. This can include research, planning, field producing, field directing, writing, shot-sheeting, associate producing, co-producing and supervising the edit. The intent is to present the award to the person directly involved in creating the program.** The producer is eligible to receive the Emmy® Award statuette for these categories unless otherwise indicated. For an Executive Producer, Senior Producer or Supervising Producer to be eligible, that individual must have been involved in the creative effort, not merely the one who approved the creative enterprise. Entrants may be required to provide documentation, including proof of performance affidavits or verified production credits, if deemed necessary by the Emmy® Judging and Rules Committee.

Categories 21-28 are designed to recognize **individual achievements** on and off camera. Each person may submit a single achievement or a composite, which he or she believes to be outstanding in a specific area of expertise.

An individual with accomplishments in more than one area of talent or craft may submit an entry in each area. Producers may not be entered in these categories since they are eligible in the other program categories, unless they served in a craft position as well for the same content. See the “Double-Dipping” section also on p. 3 for more information. **To avoid any confusion, the basic formula for “double-dipping” is the following: An individual entrant can only be recognized once for the same job function, utilizing the same program content.**

Craft persons, like writers, photographers, editors, etc., are allowed to enter in programming categories if they performed the duties of a producer, as it is defined at the end of p.5, and have the permission of the primary

producer. If a craft person does enter as a producer in a program category, they may enter the same content again in their respective craft category. This is allowed because they performed two job functions for the one entry.

A single or multi episode full-length program all on the same subject may be entered in only one programming category. If the subject matter varies, different episodes from the same overall program series can be entered in other program categories as appropriate based on its content. This exception rule does not apply to individual stories from news series (see below).

Example:

- Your entry is a four-part series on *Saving the Bay*. Part one of the series is entered in the “Informational/Instructional” category. Part three cannot be entered in the “Documentary - Topical” category. You need to pick which category you feel fits your material best.

Also, if you enter a full program or episode from a series in a programming category, you cannot also enter a segment from the same show in another program category. Content produced as both a multi-part news series and a full-length program maybe entered only once, regardless of the amount of new material added.

Example:

- An investigative team does a three-part series within a newscast on gun control. Once the three parts have aired, and the same material re-purposed as a news or program special, the team would need to decide if they should enter the original series or the special, not both.

No single entry may be submitted in its entirety in more than one programming category. Exceptions are given for content that was part of a full newscast entry. To be eligible for this exception in the newscast categories, the same entrant cannot be listed on the newscast entry and then use the same material and enter in another news category.

Example:

- An investigative reporter is listed on a newscast entry (Cat 1A). Under this “double-dipping” rule, a portion of the newscast content could be entered separately in the Investigative Report (4A/B) categories. However, the same reporter cannot be listed in both entries because an individual entrant can only be recognized once for the same job function, utilizing the same program content. The investigative reporter would have to decide which category their name should be listed.

Also, the Chapter recognizes that there will be instances where more than one person contributed to work in a craft. Individuals working together in the craft area on specific projects may enter as a group (i.e. camera team/crew).

CATEGORY ASSIGNMENT: Entries will be assigned by category as designated by the submitter, but the Emmy[®] Judging and Rules Committee will have the sole discretion for its applicability in the category chosen, and its eligibility for award consideration. The Chapter reserves the right to corroborate any information on an entry form, to combine duplicate entries, or to disqualify an entry. In the case of a disqualification, the entry fee will be refunded unless otherwise noted. All entries are subject to approval by the Emmy[®] Judging and Rules Committee.

AWARDING OF STATUETTES: The Chapter will present one statuette for each entry awarded in each category. Additional statuettes may be purchased only by those listed as an entrant. The statuette cost is \$240 for members and \$335 for non-members. Those who worked on a project who are not eligible for a statuette can purchase a production certificate or plaque honoring their contribution upon verification of their participation. Individual achievement recipients may not order certificates or plaques for other personnel associated with their entry. Corporations, production companies, cable companies and other employers associated with winning entries *but not listed as an official entrant on the entry* may also purchase plaques that have a replica of the statuette and space to list the names and titles of their employee award recipients for display at their offices. (All prices are subject to change.)

ENTRY FEES: The appropriate member or non-member entry fee is required for the person listed as ENTRANT 1. **Entrant 1 needs to be a member to receive the member price.** The member status of the other entrants does not determine the fee. Even though the Emmy® Express system may indicate “Inactive - Non-member rates will apply unless renewed” for the 2nd, 3rd, etc. entrants, ignore this. The next prompt will indicate that the fee is \$0 for the 2nd, 3rd, 4th, etc. entrants.

Category		Member Rate	Non-Member**
Program	Cat. 1-20	125	220
Craft	Cat. 21-28	95	190

**** ENTRANT 1’s membership must be paid through 3/31/19 to be considered a current NATAS member.** If you do not know your membership status, check on Emmy® Express to confirm if your membership is current or call the Chapter office at 312-369-8600 or email chicagoemmy@gmail.com. Please become a member before you start the online entry process. Once you join online, all entries will come up at the member price. Non-member entries no longer include a year’s membership. If you enter as a non-member, all your entries will be at the non-member price. To receive the member price, you must renew or become a member separately.

FEES FOR CHANGES AND MISTAKES: Only those names listed on the official entry forms are eligible to receive awards. Changes or corrections to the official entry form are allowed in some circumstances but are not encouraged. Fees will be charged for each change made to an entry as follows:

- Entries that are missing information, list ineligible entrants, have incorrect fees, will be subject to a \$15 reprocessing fee or may be subject to disqualification from the Chicago/Midwest Emmy® Awards. The original entry fee will not be returned.
- Changes made after the entry is officially submitted online and prior to Nominations Party --- \$25 per change.
- Changes made after Nominations Party (changes must be made in the 7 days following the Nominations party) --- \$50 per change.
- The Chicago/Midwest Chapter will permit NO changes in the listing of entrants after 7 days following the Nominations party and after the announcement of recipients. There are no exceptions to this rule.

MASTER LIST POSTING: The Emmy® Judging and Rules Committee is vested with the authority to determine the eligibility of entries and to change any entry’s category if improperly submitted. Such decisions are final. To that end, the Emmy® Judging and Rules Committee will attempt to have a master list of entries (PDF document) available for review in the beginning of September online. Please proof your entries for typos to avoid reprinting and/or re-engraving.

Definitions of Terms

- **Composite:** A composite is defined as a sampling of two or more representative segments or elements that convey to a judging panel the scope, breadth, or range of an individual’s talents or of coverage of a special event. The elements within a composite, unless otherwise noted, are to be “as aired” with no internal edits or post production work, such as music or special effects. Demo reels or montages are not allowed. One to two seconds of black between cuts, with no audio or slates must be added to separate segments within the composite. Unless otherwise noted, a straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift. For program entries, a composite may only contain content from one episode of the series, not multiple installments.
- **Series (news):** Two or more reports covering the same story. A composite of unrelated stories is not a series.
- **Series (program):** A program that appears in essentially the same format two or more times a year.
- **Special:** A one-time-only program or a program from a series that appears in a substantially different format and may or may not be broadcast or cablecast in a period other than its regular time.

Chicago/Midwest Emmy® Categories 2017-2018

NEWS PROGRAMMING

One award, more than one award, or no award (except where noted) may be given to the producer(s) and others directly responsible for the content and execution of the news program, segment or coverage. Anchors, reporters, photographers, editors, assignment editors, writers, directors and qualified others may be eligible if their contributions are significant to the entry's award-worthiness. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry. For any entry designated as a series, a minimum of two reports must be included.

NEWSCASTS

1. Newscast - Evening

A. Larger Markets (1-50)

B. Smaller Markets (51+)

For excellence in a regularly scheduled evening newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. The entry should be one newscast. Composites are not accepted. **Time limit: 60 minutes.**

2. Newscast – Morning

A. Larger Markets (1-50)

B. Smaller Markets (51+)

For excellence in a regularly scheduled morning newscast. Post edits are not permitted except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. The entry should be one newscast. Composites are not accepted. **Time limit: 60 minutes.**

NEWS GATHERING

3. Spot News (Eligible to Enter: Reporters, Assignment Editors, Producers, Videographers, Writers, Editors, and Directors) For excellence in coverage of a single, unanticipated news event that is shot, edited, produced and aired within 24 hours. Entry may include multiple live and/or taped elements and online content. Time limit: 15 continuous minutes of one news story.

COMMENT: This is the "I am here at the bank where this morning the bullets were flying over my head, and in the 2 hours following the police chased the robber to the state line." The goal is to extend what was done in the simultaneous report to allow the entry of the longer form report. Note: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News and Documentary Awards in the following category: Outstanding Regional News Story – Spot News.

4. Investigative Report (Eligible to Enter: Reporter/Producer)

For excellence in reporting of a news community problem requiring research and investigative journalism. Entry will be judged on the quality and extent of research, the presentation, and the impact of the reporting. **Written documentation is required (100-word limit.) Time limit for single features: 10 minutes. Series time limit: 30 minutes.**

A. Single Story

B. Series

Note: Regional recipients in this category are eligible, at their discretion, to compete for a crystal pillar in the National News & Documentary Awards in the following category: Outstanding Regional News Story – Investigative Reporting.

5. Feature News Report (Eligible to Enter: Reporter/Producer)

For excellence in reporting of a single or multi-part feature news story or topic. **Time limit for Single features: 10 minutes. Series time limit: 15 minutes.**

A. Serious Feature (Hard)

B. Serious Series (Hard)

C. Light Feature/Series (Soft)

NEWS SPECIALTY

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. If not listed as eligible, anchors, reporters, directors, photographers, editors, assignment editors, hosts, writers, and qualified others may be eligible if their contributions are significant to the entry's award-worthiness and they participated in a producer capacity. (See p. 5 for definition of producer.) A maximum of 3 segments/lifts is permitted to bring longer programs to the required time limit. For any entry designated as a series, a minimum of two reports must be included. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

6. News Specialty (Eligible to Enter: Reporter/Producer)

Cat. A to M - Feature time limit: 10 minutes. Series time limit: 15 minutes

A. Arts/Entertainment News – Feature or Series

For excellence in coverage of general entertainment, variety, or visual and performing arts.

B. Business/Consumer News – Feature or Series

For excellence in coverage of business, finance, consumer affairs or economic topics.

C. Crime News – Feature or Series

For excellence in coverage of crimes or other violations of the law.

D. Education/Schools News – Feature or Series

For excellence in coverage of schools, teaching or education.

E. Environment News – Feature or Series

For excellence in coverage of environmental impact issues, topics or subject matter.

F. Health/Science News – Feature or Series

For excellence in coverage of health, science, medical topics or subject matter.

G. Human Interest News – Feature or Series

For excellence in coverage of stories that appeal to the human spirit.

H. Politics/Government News – Feature or Series

For excellence in coverage of political, civil, government issues or subject matter.

I. Military News – Feature or Series

For excellence in coverage of military issues at home and/or abroad.

J. Religion News – Feature or Series

For excellence in coverage of subject matter of a religious and/or spiritual nature.

K. Sports – News Feature or News Series

For excellence in coverage of sports in general, sports-related topics or sports news.

L. Weather News - Feature or Series

For excellence in coverage of weather in general, weather related topics or subject matter within a news program.

M. Societal Concerns – Feature or Series

For excellence in coverage of current issues of societal concern, social ills, community or general public interest.

SPORTS PROGRAMMING

7. Sports Program (Eligible to Enter: Producer/Host/Reporter)

A. Sports Feature/Segment

For excellence in a feature or segment on a sports topic (non-news), **Time limit: 10 minutes.**

B. Sports Program Series

For excellence in a daily or weekly sports program, or sports series (non-news). Entry may be live or recorded live. Entry must have, as its basis, special coverage not to be taken from a newscast. Entries may include multi-camera and pre-produced segments that cover the full spectrum of the event. Entry may have no post edits except for the removal of commercials. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. **Time limit: 30 minutes.**

C. Sports One-Time Special (Eligible to Enter: Producer/Host/Reporter)

For excellence in a one-time sports related special program that is not part of a daily or weekly sports program, game, or series. Entry may be live or recorded live. Entry should have no post edits except for the removal of commercials.

Time limit: 30 minutes.

D. Sports Event/Game – Live/Unedited Program/Series (Eligible to Enter: Producer/Host/Reporter)

For excellence in production of a single program, or series, live or recorded-live sports event or game. No post edits. A composite (from one episode or game) is required and can include examples of: Show Open, Graphics Package, Use of Replays, Inserted Pre-Produced Segments, Use of Statistical or Other Prepared Material, Highlights, Standard Coverage (e.g. Routine Innings or Downs) and any additional material at entrant's discretion. **Time limit: 30 minutes.**

PROGRAMMING

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the program, segment or coverage. If not listed as eligible, hosts, moderators, reporters, directors, photographers, editors, writers and qualified others may be eligible if their contributions are significant to the entry's award-worthiness and they participated in a producer capacity. (See p. 5 for definition of producer.)

A maximum of three segments/lifts is permitted to bring longer programs to the required time limit. If preferred, long-form programs can be accepted in their entirety if their length is as long or less as the time limit listed. For program entries, the entry may only contain content from one episode of the series, not multiple installments. Submitters who created work as part of media pool coverage can only enter their material once and must clearly identify their contributions on the entry.

8. Documentary (Eligible to Enter: Producer)

For excellence in the creation of a formal, structured television presentation with dramatic impact of an event, condition or situation of cultural, historical, or topical significance. **Time limit: 60 minutes.**

A. Cultural

B. Historical

C. Topical

9. Informational/Instructional (Eligible to Enter: Producer/Host/ Reporter)

Program/Special/Series/Feature/Segment

For excellence in presentation of stories from a program, special, or series, whose prime purpose is to be instructional; to teach formally or informally about a subject or subjects. Features or segments from a program, special, or series, whose prime purpose is to be instructional; to teach formally or informally about a subject or subjects, can also be entered. Host(s) is only eligible for segments if they served as reporter/correspondent for segment. **Feature/Segment time limit: 10 minutes. Program time limit: 30 minutes.**

10. Interview/Discussion (Eligible to Enter: Producer/Host/Reporter)

Program/Special/Series/Feature/Segment

For excellence in a program, program special, or series, consisting of material that is at least 75% unscripted. Features or segments from a program, program special, or series, that is at least 75% unscripted, can also be entered. Host(s) is only eligible for segments if they served as reporter/correspondent for segment. **Feature/Segment Time limit: 10 minutes. Program time limit: 30 minutes.**

11. Magazine Program (Eligible to Enter: Producer/Host/Reporter)

A. Program/Special/Series/Feature/Segment

For excellence in a program, series, or special consisting of various stories of regional interest designed to entertain and inform. Features or segments from a program, series or special, consisting of various stories of regional interest designed to entertain and inform, can also be entered. Host(s) is only eligible for segments if they served as reporter/correspondent for segment. **Feature/Segment time limit: 10 minutes. Program/Special/Series time limit: 30 minutes.**

12. Public/Current/Community Affairs (Eligible to Enter: Producer/Host/Reporter)

A. Program/Special

For excellence in a program or special on general public interest or concern, especially those dealing with current community, social or political issues. **Time limit: 30 minutes.**

B. Series

For excellence in a program series on general public interest or concern, especially those dealing with current community, social or political issues.

C. Feature/Segment

For excellence in a feature or segment from a program, series or special on general public interest or concern, especially those dealing with current community, social or political issues. Host(s) is only eligible for feature/segments if they served as reporter/correspondent for segment. **Time limit: 10 minutes.**

13. Special Event Coverage (other than News or Sports) (Eligible to Enter: Producer/Host/Reporter)

For excellence in coverage of a one-time-only, anticipated community or entertainment event. Program may include multi-cameras and pre-produced segments that cover the full spectrum of the event. Live entries should include at least 75% live material, with no post edits. **Time limit: 30 minutes.**

14. Arts/Entertainment (Eligible to Enter: Producer/Host/Reporter)

A. Program/Special/Series

For excellence in a program, special, or series on general entertainment, variety, or visual and performing arts.

Program time limit: 30 minutes.

B. Feature/Segment

For excellence in a feature or segment from a program or series covers general entertainment, variety, or visual and performing arts. Host(s) is only eligible for segments if they served as reporter/correspondent for segment. **Time limit: 10 minutes.**

15. Children/Youth (12 and under)/Teen (13-19) (Eligible to Enter: Producer/Host/Reporter)

Program/Special/Series

For excellence in a program, special, or series that covers issues of specific interest to a target audience under 19 years of age. **Program time limit: 30 minutes.**

16. Human Interest (Eligible to Enter: Producer/Host/Reporter)

Program/Special/Series/Feature/Segment

For excellence in a program, special, or series on subject matter that appeals to the human spirit. Features or segments from a program, series or special on subject matter that appeals to the human spirit can also be entered. Host(s) is only eligible for segments if they served as reporter/correspondent for segment. **Feature/Segment time limit: 10 minutes.**

Program time limit: 30 minutes.

17. Interactivity (Eligible to Enter: Those directly responsible for the content and execution.)

For excellence in a program demonstrating cutting-edge innovation by actively engaging audience participation over multiple media platforms. (Note: This category is **not exempt from “double-dipping” rules.**) **Time limit: 30 mins.**

SPOT ANNOUNCEMENTS

One award, more than one award, or no award is given to the producer(s) and others directly responsible for the content and execution of the promotion or commercial. Entries must be regionally conceived, produced and aired. Spots that contain more than 50% of network or syndicator-provided material do not qualify. Music, graphics and pre-edited video constitute such material. **Spots may be 5-seconds to 5-minutes in length.** Program length commercials (infomercials) are not eligible. If a campaign is entered, a maximum of three spots may be included which are edited together for a single video upload.

18. Community/Public Service (PSAs) (Eligible to Enter: Producer)

Single Spot/Campaign

For excellence in announcements that effectively focus interest in and marshal support for worthy community or area causes. Spots may be 5-seconds to 5-minutes in length. For campaigns, a maximum of 3 spots may be included.

19. Promotion (Eligible to Enter: Producer)

A. News Promo - Single Spot/Campaign

For excellence in announcements that promote a news image, a specific story, stories or series, including sports, weather and/or franchise stories. This includes promos for news specials, breaking weather, sports specials, etc. Spots may be 5-seconds to 5-minutes in length. If a campaign is entered, a maximum of three spots may be included which are edited together for a single video upload.

B. Program – Single Spot/Campaign

For excellence in announcements that promote non-news programming. This includes spots that promote a broader station/company image as well as regionally produced spots for network and/or syndicated programming. Spots may be 5-seconds to 5-minutes in length. If a campaign is entered, a maximum of three spots may be included which are edited together for a single video upload. This category is for promotional announcements related to television/cable programs, not corporate self-promotion.

20. Commercial (Eligible to Enter: Producer)

For excellence in commercial production advertising a product, business or service that is conceived, written, created and produced in and for the regional market. Spots may be 5-seconds to 5-minutes in length. Program length commercials (infomercials) are not eligible. If a campaign is entered, a maximum of three spots may be included.

A. Single Spot

B. Campaign (A maximum of three spots may be included, edited together for a single video upload.)

CRAFTS ACHIEVEMENT

One award, more than one award, or no award is given for excellence in a specific craft discipline demonstrating the skills of one or more individuals. Each entry may contain a single example of the craft **or** a composite of material of no more than five examples of the craft as originally transmitted. **Time limit: 15 minutes.** While craft entrants may submit more than one entry per craft discipline, only **one** of those entries may be a composite. Elements of the composite may not be separately entered as individual craft entries. Craft awards are intended for hands-on craft persons, not those that supervise craft persons. **For craft entries, please include your name in your entry's title.**
Examples: "John Smith: Composite" or "John Smith: Tornado Watch."

ON-AIR ACHIEVEMENT

21. Talent (Time limit: 15 minutes)

A. Anchor – News

B. Anchor – Weather

C. Anchor/Reporter/Play-by-Play/Analyst – Sports (if fewer than 3 entries, sub-category will be dropped)

D. Program Host/Moderator

E. Program Correspondent/Performer/Narrator

F. Reporter – General Assignment (not feature or beat reporters)

G. Reporter – Investigative

H. Reporter – Transportation/Traffic (if fewer than 3 entries, sub-category will be dropped)

OFF-AIR ACHIEVEMENT

22. Graphics Arts/Animation/Art Direction/Set Design (Time limit: 15 minutes)

(Entries must contain graphical elements originally created for regional markets. Re-purposed content from national sources is not eligible.) For this category only, more than five examples of the craft as originally transmitted are allowed for composites.

23. Audio (if fewer than 3 entries, category/sub-category will be dropped) (Time limit: 15 minutes)

24. Lighting (if fewer than 3 entries, category/sub-category will be dropped) (Time limit: 15 minutes)

25. Director (Time limit: 15 minutes)

26. Editor (Time limit: 15 minutes)

A. News

B. Program (Non News)

C. Short Form (Promos/PSAs/Commercials)

27. Photographer (Time limit: 15 minutes)

A. News

B. Program (Non-News)

28. Writer (Time limit: 15 minutes) (**SCRIPTS required.** You will be able attach scripts to your entry online.)

A. News

B. Program (Non-News)

C. Short Form (Promos, PSAs, Commercials, etc.)