



COLLEGE/UNIVERSITY STUDENT PRODUCTION AWARDS
The National Academy of Television Arts & Sciences - Chicago/Midwest Chapter

Call for Entries and Rules Booklet

Award Year

June 1, 2016 - May 31, 2017

Friday, June 16, 2017

Deadline for entry forms, uploads and fees

Mid-August, 2017

Master list posted online at www.chicagoemmyonline.org

Review to confirm and proof entry information.

Late September/Early October 2017

College Nominations announced at Emmy® Nominations Party**

December 9, 2017

College Awards presented at Emmy® Awards Ceremony**

To enter, please go through the Emmy® Express system online but please read over this booklet first. The length of the entire process will vary based on the lengths of your entries.

THERE ARE SEVERAL DOCUMENTS ONLINE TO HELP YOU WITH THE WEB-BASED ENTRY PROCESS. This document refers primarily to eligibility and rules regarding what can and cannot be entered. Below is a summary of the 3 steps you need to take once you are ready to enter. These steps are further explained online.

THREE STEPS TO ENTERING: The entire entry process is found at www.chicagoemmyonline.org

1. Renew your membership (or become a member if you're not already). This will enable you to receive the lower "member" entry fee and it will save money overall. If you've been a member in the past, please *renew* rather than submit a new membership form; just follow the links on the membership page for passwords or call the office for your password and membership ID. Can you enter without becoming a member? Yes, certainly, but the fees are higher. **If you enter as a non-member, all your entries will be at the non-member price.**

2. Fill out and submit the online entry form for your entry, to acquire the *unique Entry ID Number* for that entry. **Be sure to include all eligible names of the entrants on this form. Pay for the entry at this time. You'll receive an email confirmation of your entry, with the **Entry ID Number** on the form. **SEE PAGE 3-4 FOR THE FULL CATEGORY LIST.****

3. Upload your video

4.

****USE OF EMMY® MARK:** College and University students may refer to the fact that they are recipients of a NATAS Student Achievement Award, but may not use the Emmy® name or replica of the Emmy® figure in any form of commercial advertising or promotion.

COLLEGE/UNIVERSITY STUDENT PRODUCTION AWARDS STANDARD RULES

PURPOSE: Chapters are encouraged to recognize outstanding student achievements in television by conferring annual awards of merit in the Chapter's designated award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence by those studying the television industry and multi-media journalism and to focus public attention on outstanding cultural, educational, technological, entertainment, news and informational achievements in television by undergraduate college students.

ELIGIBILITY: Programs or program segments conceived, produced and executed by students at a university, college or technical/vocational school within the Chapter's designated award area are eligible for student award consideration. Returning students who previously worked as professionals are not eligible. No professional services may have been employed in the production of the entry. Faculty involvement can only be advisory.

Students may enter work that was produced as a class assignment, extra-curricular assignment or in conjunction with their academic experience. Students who perform *professional* work may enter their work in our professional awards competition, provided they meet all eligibility requirements. No entry may be submitted to more than one Chapter's awards. The entry does not need to have been broadcast, cablecast or webcast to be eligible.

ELIGIBILITY PERIOD: Submitted programs must have been made during the period of June 1, 2016 to May 31, 2017.

ELIGIBILITY AREA: The College or University submitting must be located within the ADI (area of dominant influence) of the television markets within the Chicago/Midwest chapter jurisdiction. The television markets that the Chicago/Midwest Chapter covers are: Chicago, IL; Peoria-Bloomington, IL; Rockford, IL; Green Bay-Appleton, WI; Madison, WI; Milwaukee, WI; Wausau-Rhineland, WI; and South Bend-Elkhart, IN.

ENTRY PROCESS ONLINE: Entry and payment must be submitted online at chicagoemmyonline.org with the EMMY® EXPRESS system. The entry video is to be uploaded online as well (all directions online). Judging will also be done online. Entry forms can be printed out once you complete the entry process online at www.chicagoemmyonline.org. The email confirmation you receive should have a link listed for the printing of the entry form. We recommend that you print a copy of the entry form for your own records. **ENTRY FORMS MUST BE FILLED OUT ONLINE BEFORE YOU CAN BEGIN THE VIDEO UPLOAD PROCESS.**

FEES: Administrative fee per entry: \$40 for NATAS student members and \$50 for student non-members. The membership status of the professor or teacher is not applicable.

VALIDATION FORM: See p. 4 in this document for the form. The faculty advisor must sign the document and it should be mailed or faxed to the TV Academy office. Contact information is below.

PAYMENT AND DEADLINE: All entry forms, online credit card payment, and video uploading must be completed by Friday, June 16, 2017. Visa, Master Card, American Express, and Discover are accepted. If paying by check or money order, payment should be mailed to the Chicago/Midwest TV Academy office with a copy of your entry form (address below). The office should also receive the validation form by Friday, June 16, 2017.

Our address is:

NATAS, Chicago/Midwest Chapter

33 E. Congress, Ste. 535

Chicago, IL 60605

Phone: (312) 369-8600 / Fax: (312) 369-8471 E-mail: chicagoemmy@gmail.com

JUDGING AND EVALUATION: Judging programs or segment entries are on a scale of 1 to 10 on each of three criteria: Content, Creativity and Execution for program entries; and two criteria: Creativity and Execution for craft entries. Judging panels are made up of professional judges.

ENTRY SUBMISSIONS: The school where the work was produced must submit each entry and the faculty advisor submitting the entry must sign the verification form (see p. 4 of this document). There is no limit to the number of

entries a school may submit. Entries in English will be judged by English-speaking professionals. Entries in Spanish will be judged by Spanish-speaking professionals. Entries in other languages may be entered. Judging of these entries is subject to the availability of qualified judges who speak the language of the entry. We recommend that entrants in languages other than English or Spanish submit an English-language translation of the narration track.

ORIGINAL MATERIAL: At least two-thirds of an entry must consist of original material, unless previously produced material has been given some unique and creative treatment. Entrants must specifically identify and give credit to all non-original material included in the entry. This includes music use.

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AWARDING OF STUDENT CRYSTAL PILLARS: Students responsible for the production will each receive a certificate. Certificates will be provided for students who are nominated and/or win. The winning crystal pillar is given to the school directly. Individual winning students may order a duplicate of the pillar after the Awards ceremony.

CATEGORY LIST

S-1. Newscast: For outstanding achievement in a newscast. Post edits are not permitted except for the removal of breaks. Entry will be judged on overall content, presentation, enterprise, writing, format, teases, etc. **Time Limit: 30 minutes**

S-2. News: General Assignment: For outstanding reporting achievement in a presentation of timely news, information and current events. Entries may contain spot news coverage, investigations and feature stories on any newsworthy subject. Coverage of controversial issues is welcome. Entries will be judged on the basis of editorial content and pictorial coverage, which demonstrates awareness of broadcast journalistic standards including accuracy and fairness. Judges will particularly look for well-organized material paying close attention to clearly written narration and appropriate sound bites. Preference will be given to individual pieces demonstrating reporting and field production. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the individual report. **Time Limit: 10 minutes**

S-3. Arts and Entertainment/Cultural Affairs: For outstanding reporting achievement in a presentation of content devoted to cultural or artistic significance, or a compilation of up to three unedited pieces. **Time Limit: 10 minutes.**

S-4. Long Form (Fiction and Non-Fiction): For outstanding achievement in a presentation of a long-form treatment of a single subject. Dramatizations or student originated soap operas or plays are permitted. Subject matter can include (but is not limited to) investigations, examinations of social issues, personal relationships, sports lifestyles, music, performing arts, entertainment, fashion and historical retrospectives. Content creativity and execution will be important elements in judging the entries. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: Entry must run a minimum of ten minutes and a maximum of 30 minutes.** If the original presentation ran more than 30 minutes, entrants are permitted to submit two 15 minute unedited segments that best exemplify the total work.

S-5. Sports: For outstanding achievement in a presentation of sports news and information. In-studio set-up or anchor link work will not be considered as an asset unless it materially contributes to the editorial content of the presentation. Judges will particularly look for well-organized material, paying close attention to clearly written narration and appropriate sound bites. **Time Limit: 3 minutes.** Or an individual may enter a compilation of his/her work in this category consisting of up to three unedited pieces. Time limit: **10 minutes in length.**

S-6 Public Service (PSAs)/Commercial

For outstanding achievement in announcements that effectively focus interest in and marshal support for worthy community or area causes. Spots may be 5-seconds to 2 minutes in length. The category is also for outstanding achievement in commercial production advertising a product, business or service that is conceived, written, created and produced for a class/school project. Spots may be 5-seconds to 5-minutes in length.



COLLEGE/UNIVERSITY STUDENT PRODUCTION AWARDS
Verification Form

Name of Student Entry: _____

Category: _____

I verify that no professional services were employed in the production of the entry. Faculty involvement was only advisory. The entry was from a class project, a project completed under university recognized media.

Signature of Professor/Teacher

Date

Name of Professor/Teacher (please print)

Email of Professor/Teacher (please print)

Phone of Professor/Teacher (please print)