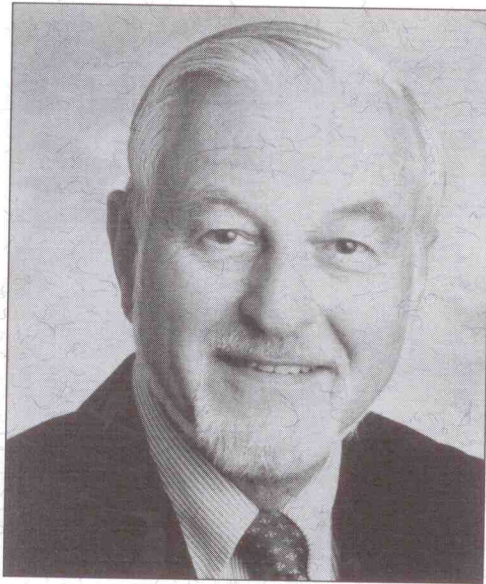


Richard Reinauer



Veteran Chicago broadcaster Richard Reinauer began his career when “broadcast” meant radio, and became one of television’s pioneers. He is known as an actor, a producer and a director. But most of us know him for his work with the animals.

After graduating from Chicago’s Senn High School, Reinauer spent two years in the U.S. Marine Corps’ War Dog Platoon. He fought in the Pacific, as a scout, side by side with his best buddy...a German Shepherd named Rick. When World War II ended, he found work as a radio actor with more charming partners, like Paulette Goddard. He added television roles to his resume in programs such as *Perry Mason* and *The Red Skelton Show*. A graduate of the University of Illinois his future was behind the camera.

In the early 1950’s he joined Chicago’s WMAQ as a radio director. In addition, he was responsible for staging mega productions at the Chicago Stadium and the International Amphitheater for organizations such as the Bonds of Israel with Harry Truman, Cary Grant and Charlton Heston and the Catholic Youth Organization. He then worked for three years as a film director at Fred Niles Studios. After 5 years as a broadcast supervisor at Foote, Cone and Belding, his work led him to the American Medical Association, where he headed up the Radio, Television and Motion Picture Department.

The animals caught up with him again 10 years later, when he joined Don Meier Productions. For 22 years he produced *Mutual of Omaha’s Wild Kingdom*. He traveled around the world with the program, negotiating with foreign governments on location shooting, and publishing nature and wild life books.

As President of NATAS Chicago in the early 1970’s a National Trustee for the Academy for 15 years, and the Executive Director of the Academy of Television Arts and Sciences Foundation, which gives educational opportunities to communications students he has continuously given back to the broadcasting community.

Today he works as a consultant to public relations firms, film production companies and universities. Always the student of life, he currently attends writing classes at Loyola University.