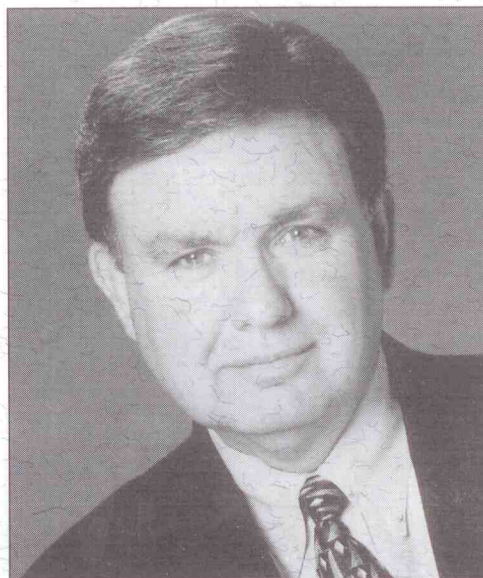


Jerry K. Rose



Jerry K. Rose's 36-year career in broadcasting started out like many of his peers. He was a trainee camera operator, scenic designer, lighting director, announcer and producer-director all at stations in his native Dallas. In 1970, he became operations/programming manager for the CBS affiliate in El Paso. Many weekends were spent as a crewmember for ABC's *Wide World of Sports*.

In 1972, he became General Manager for Christian Broadcasting Network's Dallas station, then operations manager for their network.

A move to Chicago, in 1975, to put Channel 32 on the air would change his life forever. For more than two decades, Rose has been with Christian Communications of Chicagoland, which owns the Total Living Network, a cable network in Chicago, and KWOK, a broadcast station in San Francisco. He has been President and Chairman of the Board since 1979 and has become an internationally recognized leader in Christian television.

The accolades Rose and his station have received are almost too numerous to mention, but we'll try: 9 Emmys from the Chicago Chapter of NATAS, Station of the Year from the National Religious Broadcasters (NRB), the Award of Merit and the Leadership Award from the Black National Religious Broadcasters. These groups have rewarded not only Rose's work, but his community service as well.

From Chicago, Rose has brought Christian religious broadcasting to the world, travelling throughout Europe and the Middle East. Senator Charles Percy appointed him to the U.S. Senate Subcommittee on Religious Freedom in Eastern Europe. He served for three years as President of the National Religious Broadcasters and currently sits on its Executive Committee. He also consulted organizations in Belgium, France, Romania, South Africa, Netherlands and the Middle East.

Rose has authored five books, remains busy developing programming for TLN, and continues to host *Among Friends*, the station's daily talk program.