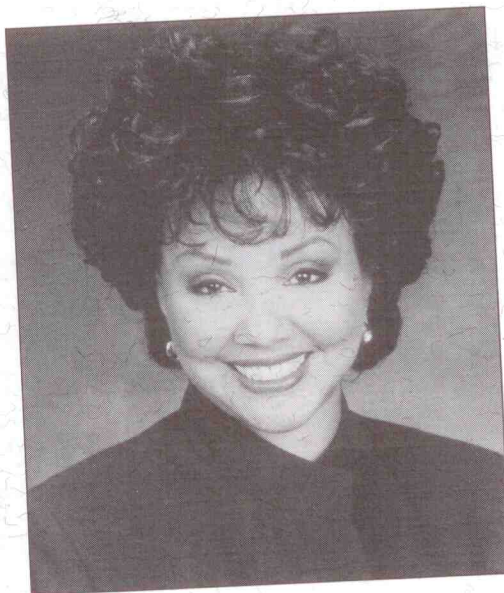


Carole Simpson



It is unusual to think of Chicago native Carole Simpson, anchor of ABC's *World News Sunday* and senior correspondent for ABC News, as an educator. After all, she has covered stories from the Persian Gulf War to Tianamen Square to the Oklahoma City bombing. But, she began her career in broadcasting as a journalism instructor at Tuskegee Institute. Through her work she continues to extend educational opportunities to others.

Her television career began as a visiting news anchor and co-host on *The Morning Show* with Jim Conway. Anchoring at WCFL and WBBM-AM (Newsradio 78) helped develop her distinctive style.

At WMAQ-TV she worked as a reporter and weekend anchor until she joined NBC Network News in 1974. During this period, she continued teaching journalism at Northwestern University.

Carole moved to ABC News in 1982 where her distinguished career has included anchoring live coverage from South Africa of Nelson Mandela's release from prison and being chosen to moderate the 1992 campaign's second presidential debate.

Her coverage of family and social issues has won her many awards, including an Alfred I. duPont-Columbia Award and an Emmy.

Her board service includes the University of Michigan Alumni Board, the Freedom Forum's Newseum, the National Commission of Working Women and the National Press Foundation.

In her professorial role, Carole has established several college scholarships for women and minorities in broadcast journalism. In 1988, The Carole Simpson Leadership Institute in Dakar, Senegal, was established for African women journalists to receive leadership training in their profession.

She considers it another major accomplishment being married to Jim Marshall for 32 years and having two wonderful children.