

Associate your brand with the Emmy[®] Awards



EMMY[®] Sponsorship Opportunities

\$7,500

Platinum Sponsorship

\$5,000

Gold Sponsorship

\$2,500

Silver Sponsorship

NATIONAL
ACADEMY OF
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ARTS & SCIENCES

CHICAGO/MIDWEST CHAPTER

With over 650 attendees ranging from local celebrities to professional athletes, the Chicago/Midwest Emmy[®] Awards provides a unique opportunity to showcase your company or product with a universally recognized brand of excellence.

Associate your brand with the Emmy® Awards

The 58th Annual Chicago/Midwest Emmy® Awards

Saturday, December 3, 2016
Chicago Marriott Downtown Magnificent Mile

NATIONAL
ACADEMY OF
TELEVISION
ARTS & SCIENCES

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Many more benefits are available! We can customize each package and work with your company to fit your budget and promotional needs. In-kind sponsorships are also available; please contact Carla Trudell at ctrudell@chicagoemmyonline.org or (312) 369-8755 for more information.

Please know that contributions or gifts to NATAS, Chicago/Midwest Chapter, Inc., are not tax-deductible as charitable contributions for federal income tax purposes. However, they may be tax-deductible under other revenue provisions of the Internal Revenue code.

EMMY® Sponsorship Opportunities

\$7,500

Platinum Sponsorship

- Company Logo on Photo Step & Repeat
BEST LONG TERM VALUE
- Full page color ad in Emmy program book - Premium position, including: inside cover, inside back page and back page
- Two :15 Sponsor-provided video spots shown at preshow
- Logo prominently displayed on screen during dinner and company acknowledged on stage
- Logo displayed on banner ad on chapter web page and sponsorship promoted via chapter social media and marketing (logo on event signage, online invites, e-mail blasts, product giveaways, etc.)
- Table of 10 tickets for the Awards Show

\$5,000

Gold Sponsorship

- Full Page Black & White Ad in the Emmy® program book
- One :15 Sponsor-provided video spots shown at preshow
- Logo prominently displayed on screen during dinner and company acknowledged during Emmy® show
- Logo displayed on banner ad on chapter web page, and sponsorship promoted via chapter social media and marketing (logo on event signage, online invites, e-mail blasts, product giveaways, etc.)
- 6 tickets for the Awards Show

\$2,500

Silver Sponsorship

- Half Page Black & White Ad in the Emmy® program book
- Logo displayed on screen during dinner, and company acknowledged during Emmy® show
- Logo displayed on banner ad on chapter web page, and sponsorship promoted via chapter social media and marketing (logo on event signage, online invites, email blasts, product giveaways, etc.)
- 4 tickets for the Award show