

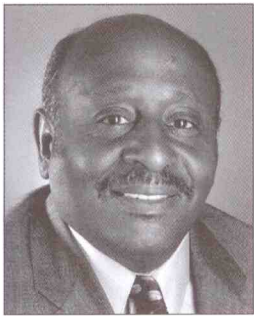
JACK ABRAMS

Jack Abrams, producer/director for Milwaukee Public Television, has produced the station's weekly magazine program *Outdoor Wisconsin* since the series premiered in 1984. The program is Milwaukee Public Television's longest running local production and presents an essential service to viewers in Wisconsin and throughout the Midwest. Now in its 26th year, the series has received three Chicago/Midwest Emmy Award nominations, numerous environmental awareness awards, recognition from conservation clubs, the Outdoor Writers Association of America and the Wisconsin Department of Natural Resources. Jack's special, entitled *National Parks: Wisconsin* –produced in conjunction with Ken Burns' National Parks PBS

series – won a 2010 Milwaukee Press Club Award and a Wisconsin Broadcasters Association Award for Excellence.

For many of his thirty years with Milwaukee Public Television, Jack has been the producer of record for the on-air membership drives for the MPTV Friends organization, the fundraising arm of MPTV. His other credits at the station include assisting on the station's popular *Tracks Ahead* series, producing numerous *Outdoor Wisconsin* specials and a variety of cooking series. For a number of years, Jack has also produced and directed the nationally distributed *Great Circus Parade*, working with national celebrities like Captain Kangaroo, Sara Purcell and Ernest Borgnine.

Jack grew up in Cleveland, Ohio, and earned a BS in Communications from Ohio University in 1976. Prior to working at Milwaukee Public Television, Jack worked at a CBS affiliate in Cedar Rapids, Iowa, where he directed evening news programming. He has two married daughters who both very recently made him a proud grandfather.



CLAYBORN BENSON

After graduating from West Division High School, photography training at Milwaukee Area Technical College, and military photography training in New Jersey, Clayborn built a pioneering 39-year career in television news and sports as a photojournalist for WTMJ-TV.

When he began working for Journal Sentinel Communications in 1968, there were few African-Americans in local news in Milwaukee and he became only the second black cameraman in town. Clayborn covered tornadoes, traffic accidents, crime scenes and stories from the disaster at Miller Park to gang violence in the inner city, from Jeffrey Dahmer to Ernest Lacy and

Mike McGee. He also worked on documentaries and reports about airport security, migrant workers, the Black Political Convention in Gary, low-income people insulating their homes (*Beat the Hawk*), and Black Communities – a 3-hour film on housing, migration, settlements and trade skills in Milwaukee. Clayborn mentored young photojournalists and taught news photography at the University of Wisconsin-Milwaukee, public history and civil rights at Marquette University, and a news cinema photography course through the Milwaukee Journal Sentinel.

In 1987, Clayborn founded the Wisconsin Black Historical Society Museum which also serves as a community center. He earned a degree at the University of Wisconsin-Milwaukee while working at WTMJ and used his love of history to help create the museum, believing it is important to have a place that focuses on the local history of African-Americans in Wisconsin.

He also won countless accolades including induction into the Milwaukee Press Club's Hall of Fame, awards from the YMCA, Milwaukee County Historical Society, Association of Press Professionals, Black Media Association, Wisconsin Press Photographers, Gray's Child Development Center, American Bar Association, Milwaukee Brotherhood of Firefighters, Lifetime Achievement Award from the Milwaukee Community Journal, Midwest News Association, recognition from the Milwaukee Bucks, Africans on the Move, ATU Local 998 Women's Caucus, Alpha Kappa Alpha, the Wisconsin Legislature and an Emmy nomination from the TV Academy.

Upon retiring from WTMJ-TV in 2007, Clayborn devotes much of his time to the museum, sharing his devotion to the cause with his daughters, Jamila and Azeeza.



ED HINSHAW

Ed Hinshaw began his Wisconsin broadcasting career in 1965, joining WTMJ-TV and WTMJ-AM radio as an anchor/reporter. In his 37 years with the company, he served in various capacities from assignment editor to producer, from editorial director to manager of public affairs. Ed was Vice President of Human Resources for Journal Broadcast Group when he retired in 2002.

Ed's work has received numerous honors, including the National Broadcast Editorial Association's 1990 National Award for Excellence in Editorials; the Society of Professional Journalists' National Award for Distinguished Service; an Abe Lincoln Merit Award from the Southern Methodist Radio

and Television Commission for service to the Milwaukee community. He's received a number of awards from the Wisconsin Broadcasters Association and the Milwaukee Press Club.

He was a founding member of the National First Amendment Congress, and has championed First Amendment rights throughout his career, helping lead the effort to bring cameras into Wisconsin courtrooms. His professional leadership has been stellar, serving terms as President of the Milwaukee Press Club, President of the National Broadcast Editorial Association, President of the Milwaukee Professional Chapter of the Society of Professional Journalists, and President of the Board of Directors of the Ko-Thi Dance Company. Ed has is also a former Board Member and Chair of the Milwaukee Urban League and a former board member of the Children's Outing Association. Currently, Ed serves as a Director of the Richard and Ethel Herzfeld Foundation, a Director of the Milwaukee Center for Independence, and is a member of the Board of Directors of the Wisconsin Broadcasters' Association Foundation.

Ed and his smart, charming wife, the writer Victoria Hinshaw, have two sons and three grandsons.

TOM HOOPER



Born in Nashville, Tennessee, Tom received his Bachelor's from Murray State University. After serving two years in the U.S. Army assigned to Nurnberg, Germany, he earned a Master's Degree in Communications from Northwestern University.

In 1958, Tom moved to Madison to WKOW-TV where he anchored the station's 6 and 10 p.m. news. By 1964, Tom joined WITI-TV, handling various reporting and news anchor duties. In the early 1970s, he pioneered a new type of report: *Contact 6*, a problem-solving segment of the TV6 News that got results for consumers, helping viewers cut through the "red tape" of life. Through the years, the highly successful series garnered countless

accolades, including awards from the Milwaukee Press Club, United Press International, the Wisconsin State Legislature, the Veterans of Foreign Wars, the Wisconsin Bar Association and the National Association of Trial Lawyers.

Contact 6 led the way in bringing about change in state laws. Among them, it helped alter the way real estate license exams were given, allowing disabled persons to more easily take the exams from which many had been excluded. *Contact 6* helped change a state law that required abused and neglected children to be placed back in to the same homes where the abuses took place. And other reports aided in changing the law to allow school bus drivers to use flashing red lights when carrying children outside regular school hours.

In recognition of Tom's decades of service to the community, then Milwaukee Mayor John Norquist declared October 18, 1991 as "Tom Hooper Day" in Milwaukee. A few years later, County Executive Thomas Ament declared June 24, 1999 to be "Tom Hooper Day" in Milwaukee County. But his success and blessings are not strictly professional. Tom and his wife Peggy have been married 56 years and they have two sons and three grandchildren.

