



ROY T. BROWN



FLOYD KALBER



IRV KUPCINET



ROBERT MULHOLLAND



WARD QUAAL

ROY T. BROWN has been in television and with WGN-TV for more than 40 years and is best known as Cookie the Clown on "The Bozo Show," where he has delighted audiences for more than 20 years. He is also an artist and puppeteer. FLOYD KALBER is known for his long reign as a Chicago newscaster, first on WMAQ-TV, from 1959 until 1976, and now on WLS-TV. Kalber was also an NBC News correspondent contributing to the Huntley-Brinkley Report, and was a news anchor for the "Today" show. IRV KUPCINET has been both a newspaperman and a broadcaster—simultaneously. For 50 years he's been a "Sun-Times" columnist. Since the late 1950s, he's been in television, on "At Random" and "Kup's show" and still contributes to WBBM-TV's newscasts. He was the first president of the Chicago TV Academy. ROBERT MULHOLLAND rose through the ranks of NBC from newswriter-producer to West Coast bureau chief, to executive producer of the NBC Nightly News, and finally, to president and chief operating officer of NBC. After leaving NBC in 1984, Mulholland served as president of the U.S. Television Information Office until he returned to his alma mater to head the broadcast program at Northwestern University's Medill School of Journalism. WARD QUAAL has had a 51-year association with WGN and Tribune Company. He became vice president and general manager of WGN, Inc., in 1956. Seven years later he was elected president of the company. Since taking early retirement in 1975, he has been operating his own international consulting firm. He is co-author of "Broadcast Management."